

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Venkatesh Vecraraghavan et al.	Examiner:	Muktesh G. Gupta
Application No.:	10/782,563	Group Art Unit:	2444
Filed:	February 18, 2004	Docket No.:	50037.238US01
Title:	<b>CONTENT TARGETING WITH AUDIENCES</b>		

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APPLICANT'S STATEMENT OF SUBSTANCE OF THE INTERVIEW

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

The undersigned thanks Examiner Muktesh G. Gupta for the telephone interview conducted on March 1, 2010. During the interview, possible amendments to claim 16 were discussed. No agreement was reached with respect to claim amendments.

Respectfully submitted

MERCHANT & GOULD P.C.

Dated: April 22, 2010



/René A. Pereyra/  
René A. Pereyra  
Reg. No. 45,800  
P.O. Box 2903  
Minneapolis, Minnesota 55402-0903  
(303) 357-1637